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For immediate release

VERITY PABLA LAUNCHES DEBUT ALBUM 'TRUST AGAIN'

Coventry based singer-songwriter and guitarist Verity Pabla has achieved the first step in establishing her fast growing music reputation with the release of 'Trust Again', her debut album on June 1st 2009. Backed by Si Hayden on double-bass, drummer Ben Haines, and vocalist Francesca Egan, Verity and her band have been touring the region at venues in Leamington, Birmingham, Worcester as well as regular appearances in Coventry.

Having discovered her ability to sing and write music whilst studying at Coventry University, Verity has released 2 EPs since that time. Since turning professional two years ago the songs for the album 'Trust Again' have been written and performed in various forms culminating in the recording of the album in April of this year. "I'm really proud of the new album, it's definitely a sound I've been wanting for my debut and I'm confident this will be *the* album that raises my profile in the British music scene. The most important thing though is that people are enjoying and gaining from it!"

Verity Pabla is a thoughtful and honest lyricist, expressing emotion and reflections on life and relationships through her mellow, lyrical-alternative-pop style of music. She has been compared by listeners to Beth Orton and Bat For Lashes amongst others, whilst her inspirations divert away from the comparisons, ranging from the soulful Lizz Wright, gentle Sarah McLachlan, through to the rockier Gemma Hayes.

Verity Pabla's company, I'm Not a Machine Productions, has partnered with independent label Silvery Records to record, produce and distribute 'Trust Again' from its' global online site.

The album is £10 and sells online at www.silveryrecords.com plus at Rise Warwick and The Tin Angel Record Shop Coventry. For a sampler of the music, forthcoming gig dates, blogs, and photos go to www.myspace.com/veritypabla

ENDS

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